

Cookie statement Hoofdstad Makelaars

Last revised: 10/15/2019

Information about cookies * and data collection by third parties

Hoofdstad Makelaars uses cookies on the website www.hoofdstadmakelaars.nl. Cookies are small information files that when you visit the website are stored on the device with which you visit our website such as a computer, smartphone or tablet. Where we speak of "cookies", we also mean similar techniques such as pixels, scripts and beacons.

Cookies make it possible to recognize your web browser. Handy, because then you don't have to re-enter your data, indicate preferences or adjust your settings, for example. That way we can also make our website work better, we can gain insight into the visitor behavior of the website * and other parties can gain insight into your surfing behavior so that they can show personalized advertisements across multiple websites and can omit non-relevant advertisements.

• Which cookies are there?

We distinguish between different types of cookies:

- **Functional cookies:** These are necessary for the website to function properly. For example, they ensure that the desired information is displayed quickly and correctly every time you visit our website. No permission is required for the placement of functional cookies.
- **Analytical cookies:** We use these to analyze how our website is used, for example how often our website is visited, which page you visit on our website and which pages are clicked the most. You do not need to request permission for these cookies because they do not affect your privacy.
- **Tracking cookies:** These are cookies that can track your surfing behavior. That way we and advertisers can show you personalized online advertisements and customized content based on your surfing behavior. We ask your permission to place these cookies.
- **Social media plug-in cookies:** Social media plug-in cookies are used to display social media content on our website. We ask your permission to place these cookies.

We use both session cookies (expire when the web browser is closed) and persistent cookies (remain on your device unless they are deleted). Below is an overview of the cookies that we use.

• Hoofdstad Makelaars places the following functional cookies:

Comes from Goal Do we ask permission for this? Transfer of information? If so, recipient of information

ASPSESSION *

Microsoft IIS Sessions ID No, this is a functional cookie

List grid

Goes & Roos Supply page overview No, this is a functional cookie

Options object

Goes & Roos Choice text display supply page No, this is a functional cookie

smartNavDetail

Goes & Roos Navigation object pages No, this is a functional cookie

SmartPage

Goes & Roos Navigation object pages No, this is a functional cookie

Smartselect (Local storage)

Goes & Roos Display supply page No, this is a functional cookie

Extra announcement

Goes & Roos Various notifications No, this is a functional cookie

- **Hoofdstad Makelaars places the following analytical cookies:**

Comes from Goal Do we ask permission for this? Transfer of information? If so, recipient of information

Google Analytics (_ga)

Google Visitor analysis No, unless there are consequences for privacy. Hoofdstad Makelaars

- **Hoofdstad Makelaars places the following tracking cookies:**

Comes from Goal Do we ask permission for this? Transfer of information? If so, recipient of information

Name

* Even if these cookies are not used, advertisements can still be seen. These are tailored to the content of the website and are not based on your behavior or interests. This type of content-related internet advertisements can be compared to advertisements on television.

- **Hoofdstad Makelaars places the following Social media plug-in cookies:**

Comes from * Purpose Do we ask permission for this? Transfer of information? If so, recipient of information

Name

* These social media can also collect your personal information for their own purposes. Hoofdstad Makelaars has no influence on what these parties do with your personal information. More information about cookies from social media and the data that may be collected as a result can be found in the privacy and cookie policy of the individual social media. Below is a list of the privacy statements of the social media channels that are most often used by the Hoofdstad Makelaars:

- **Cookies and preferences retention period**

The cookies are stored on the device indefinitely. You can always disable cookies yourself or remove them from your device. How you can do that differs per type of web browser and device. The settings of the browser can also be set up in such a way that cookies are refused. Please note that if you choose to block cookies, this may hinder the services of Hoofdstad Makelaars or the functioning of certain website elements.

There are various tools for managing cookies, such as the Network Advertising Initiative (NAI) opt-out tool, at networkadvertising.org/choices. This allows you to refuse the use of information about your online activities for online behavioral advertising by companies that are members of NAI. Another option may be in your smartphone via the 'Limit Ad Tracking' setting (for limiting advertising follow-up) (for iOS devices) or an 'Opt out of Interest-Based Ads' setting (Choose not to participate in interest-based advertising) (for Android devices), which allows you to restrict the use of information about your use of applications that aims to provide advertising that is focused on your interests. More information about disabling cookies or managing cookie settings for the browser can be found in the following list:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Internet Explorer: <http://windows.microsoft.com/en-GB/windows-vista/Block-or-allow-cookies>
- Safari: <http://help.apple.com/safari/mac/8.0/#/sfri11471>

- **Adjustment of cookie statement**

This statement can be adjusted in the meantime, for example because our website or the rules for cookies change. If changes are made to this document, you can see from the date at the top of the document when this was last done. The new cookie statement will take effect at the time of publication. If you do not agree with the amended statement, you must change your preferences or consider using the Hoofdstad Makelaars website no longer.

- **More information**

Go to allaboutcookies.org or youonlinechoices.eu (Europe) for more information about the use of cookies and how to block them. Do you have questions, requests or complaints about cookies or this cookie statement? Or would you like to submit a request for inspection, correction or removal? Our contact information is in